

AgroMun

Un portal a un mundo eco-sostenible

Brief – **AgroMun.com** **AgroIndustrial MarketPlace**

Oct - 2023

00. Background

Our Latin American Peasants have been exposed for generations to the voracity of Intermediaries who abuse the scarce availability of reliable and Fair Marketing alternatives for their products and services, Usually they work hardest, run most risks and earn least in the entire chain of intermediation. In addition having not access to timely Information about Price Trends, Supply and demand levels or The New technologies at Agritech.

Video Corporativo: bit.ly/AgroMunCorporativo



01. Objectives



Allow Farmers, Producers and Buyers of the Agricultural and Agroindustrial Sector, access to a Specialized Marketing Ecosystem which allows them to Offer without cost their products and services, doing Business at a Fair Price and obtain Solutions and Information relevant to their Production Models with Data Analytics, Artificial Intelligence and Agritech Technologies, Just to be more Profitable and Productive.



02. What for?

- I. Penetrate New Markets (Locally and Internationally)
- II. Facilitate the Purchase and Sale of their Products and Services in Our Extended Communities of Consumers and Buyers in the B2C and B2B Modalities.
- III. Access Relevant Information on Business Intelligence and Price Trends in the main Wholesale Markets of the Country
- IV. Preferential Access to Precision Agriculture Services and Agritech Technologies in Development at AgroMun.com



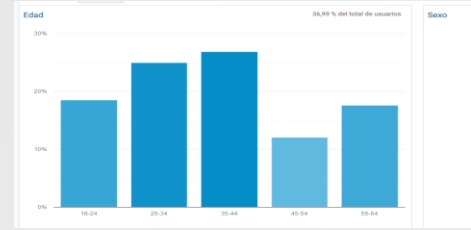
03. Benefits



- I. Be more productive, efficient and profitable in their Agricultural Activity**
 - II. Make yourself known in wider markets**
 - III. Stay up-to-date on the latest Precision Agriculture and Agritech trends**
 - IV. Contribute to having a better planet, through our good eco-sustainable practices**
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04. Our Numbers

Age ranges



257

New Visitors per month

Paginas visitadas : 3.268

63.3% Men y
36.7% Women

325

Recurring users from various countries

+5500

Members between Associations and Independent Farmer - Producers

Each Association has between 35 to 70 Members and growing.

Pais ?	Adquisición
	Usuarios ? ↓
	297 % del total 100,00 % (297)
1. Colombia	244 (82,15 %)
2. United States	19 (6,40 %)
3. Russia	5 (1,68 %)
4. Argentina	4 (1,35 %)
5. Germany	4 (1,35 %)
6. Spain	3 (1,01 %)
7. Peru	3 (1,01 %)
8. France	2 (0,67 %)
9. United Kingdom	2 (0,67 %)
10. Canada	1 (0,34 %)

06. Some of Our Achievements



Selected at Silicon Valley

We were Selected by the MINTIC to attend 1 month to Silicon Valley in the USA, with 36 of the Most Innovative Companies in the Country



Emprende con Datos

We were admitted to the MINTIC Data Entrepreneurship program, to train and develop solutions based on Data Analytics and Business Intelligence



LatinoAmerica Verde

Selected Winners among the 500 Best new platforms for the Agro Sector by Latin America Verde (2020 and 2021)



Winners at ValleInn 2019

We won the ValleInn Context 2019 of Innovation in Call



Aliados del MADR

In 2020 we were selected as an Allied Platform in the Program "El campo a un Clic" of the Ministry of Agriculture and Regional Development



Acelera Región

We are currently being supported by the Accelerate Region Program that brings together 300 of the most innovative new Ventures in Colombia



THANKS

If you have any questions? Contact us in :

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